

- * To foster the development of good character, school sports programs must be conducted in a manner that enhances the academic, emotional, social, physical, and ethical development of student-athletes and teaches them positive life skills that will help them become personally successful and socially responsible.
- * Participation in school sports is a privilege, not a right. To earn that privilege, student-athletes must abide by the rules and they must conduct themselves, on and off the field, as positive role models who exemplify good character.
- * Everyone involved in CIF competition, parents, spectators, associated student body leaders and all auxiliary groups has a duty to honor the traditions of the sport and to treat other participants with respect. coaches have a special responsibility to model respectful behavior and the duty to demand their athletes' refrain from disrespectful conduct including verbal abuse of opponents and officials profane or belligerent trash-talking, taunting and inappropriate celebrations.
- * The profession of coaching is a profession of teaching. In addition to teaching the mental and physical dimensions of their sport, coaches, through words and example, must also strive to build the character of their athletes by teaching them to be trustworthy, respectful, responsible, fair, caring and good citizens.