

"Pursuing Victory With Honor"

At its best, athletic competition can hold intrinsic values for our society. It is a symbol of a great ideal: pursuing victory with honor. The love of sports is deeply embedded in our national consciousness. The values of millions of participants and spectators are directly and dramatically influenced by the values conveyed by organized sports.

In the belief that the impact of sports can and should enhance the character and uplift the ethics of the state, we have established a framework of principles and a common language of values that should be adopted and practiced widely.

On November 5, 1999, nearly 50 interscholastic sports and educational leaders representing California's 1,292 high schools voted unanimously to adopt and endorse "Pursuing Victory with Honor" as operating beliefs and principals of the California Interscholastic Federation (CIF). "Pursuing Victory with Honor" is the result of a conference convened May 1-14, 1999 in Scottsdale, Arizona by the Josephson Institute of Ethics, CHARACTER COUNTS! Coalition and the United States Olympic Committee.

Listed below or just a few principles: (For the complete list, go to: www.cifstate.org)

*The essential elements of character building and ethics in CIF sports are embodied in the concept of sportsmanship and six core principles:

- Trustworthiness
- Respect
- Responsibility
- Fairness
- Caring
- and Good Citizenship